ABOUT A COLLECTION

Design by Hee Welling & HAY





Index

The About A Collection
Design by Hee Welling & HAY
Recycled plastic
Work-life
Home-life
Lounge
About A Collection In The Contract Market
About A Collection Dimensions



About A Collection

Designed for HAY by Hee Welling, the iconic About A Collection is a multi-functional family of chairs and stools connected around one simple, strong idea, while still retaining the individual qualities of each model. The About A Collection is HAY's most versatile furniture series, comprising dining and conference chairs, office chairs, bar stools, lounge chairs, tables, a foot stool, and a sofa, collectively offering diverse interior design solutions that are equally suitable for private, professional, or public settings. About A Collection 's versatile profile enables it to blend in or stand out, with the many colour and textile options allowing you to adapt the design without compromising the basic concept, resulting in a vast range of furniture that is both flexible and unique.

About A Chair





















AAC 15



AAC 16





AAC 18





AAC 19



































About A Chair 200



































About A Chair 100





















Soft Duo









Soft Duo







About A Stool



AAS 32 Eco

Low

AAS 32 Eco High



AAS 32 Low



High

AAS 33 Low



AAS 33 High AAS 38 Low



AAS 38 High



AAS 39 Low



High

About A Lounge



AAL 81

Soft







AAL 82













Soft Duo





Soft













AAL 93



AAL Sofa





About A Table



AAT 10



AAT 15









Design by Hee Welling & HAY

Hee Welling is a Danish furniture designer who founded his own studio in Copenhagen in 2003. The son of a cabinetmaker, Welling's fascination with production techniques, materials, and machinery was fired as a child. He went on to study at The University of Art and Design in Helsinki, and received his master's degree in furniture design from The Royal Danish Academy of Fine Arts. Centred around the idea of creating technically accomplished products that can reach a wide audience, his designs are characterised by a great sense of proportion and quietly elegant aesthetics.

Welling has received a number of design awards, including the Bo Bedre Award (Denmark), Good Design Award (USA), and has been nominated as Danish designer of the year in 2013 and 2014. For HAY, Welling has designed the About A series and the Hee Chair, Lounge Chair, and Bar Stool.







Recycled plastic

With the objective of recreating HAY's iconic About A Chair and About A Stool Collection to reduce the impact on the environment, all the shells are made from 100% recycled post-consumer plastic derived from household waste, like televisions and washing machines. The plastic is collected, sorted and cleaned in recycling programmes, before being reprocessed into About A Collection shells.

Link to AAC/AAS video





About A Chair Family



Throughout a high technological process the granulates are crushed, cleaned and sorted.





AAC & AAS 2.0 Colours

New Colours | 100% recycled plastic



Existing Colours | 100% recycled plastic





Melange cream





Work-life

"In the contemporary world, the divide between working and living is not so strict as it once was. As we look to the future of design, we should consider that a balanced lifestyle sometimes means living where we work, and working where we live."

Rolf Hay







AAC 223 | Metaphor 027 & WB lacquered oak base





AAC 220 | Fall green 2.0 shell & black swivel base







Home-life

"The About A Collection is meant to be a collection of chairs, lounges, stools, and more that have all the most basic yet essential elements of what they are. It is easy to live with these products because they are so wonderfully simple: every single part is necessary, there is no part that can be removed. It is a pure thing."

Hee Welling

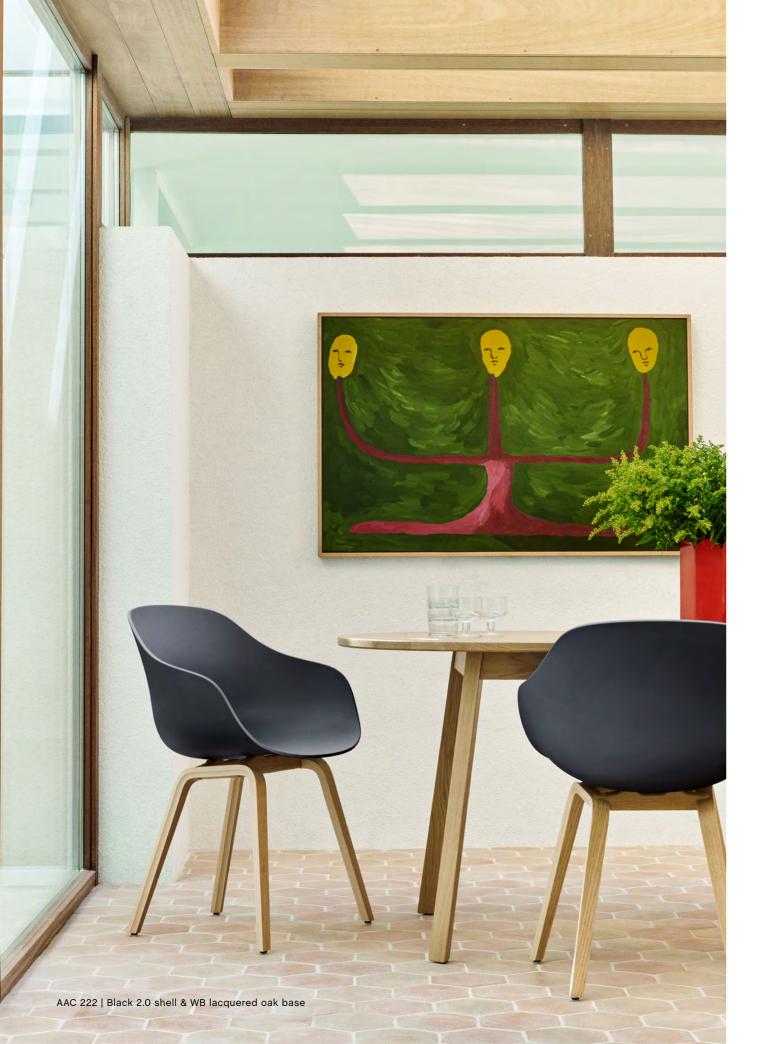






AAC 12 | White 2.0 shell & WB lacquered oak base







AAC 20 | Soft brick 2.0 shell & black swivel base



Lounge

In line with the rest of the collection, the AAL series offers inviting furniture with uncluttered, yet distinct designs. The About A Lounge Chair is available in a low-backed version with or without soft quilted upholstery, or a high-backed version with a more open, spacious composition. The About a Lounge Sofa features curvy lines and an organic expression, inviting close, intimate meetings at the same time as offering an open, welcoming structure, while the About A Lounge Ottoman can be used to supplement the AAL as well as standing alone as an extra seat.

As with all furniture in the About A Collection, the AAL series features a wide choice of cushions, legs and upholsteries that brings comfort and atmosphere to a wide variety of settings, from offices and hotel lobbies to private homes.







AAL 87 Soft | Tartaglia 871 & black base





About A Collection In The Contract Market

HAY has always worked closely with the contract market, supplying durable and highly functional products to clients across the public sector, from universities to hospitals, offices, cafes, and hotels. The versatile About A Collection is a multi-functional family of customisable chairs, bar stools, lounge chairs, tables, and sofas, which is ideal for contract.

The collection includes a vast range of shell colours and shapes, finishes, bases, and upholstery options in a large selection of fabrics and leathers, so clients can adapt every product to suit their specific desires and needs. All pieces have strong, independent silhouettes, so they can stand alone or be combined in innumerable arrangements.





Cases

HAY works closely with the contract market, supplying affordable, durable, and functional products to clients in business, hospitality, care, education and public sectors, among others.

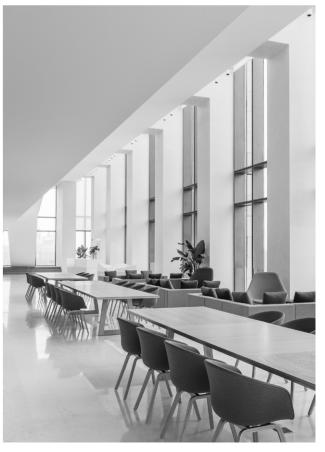


AAC 11, AAC 51, AAS 39





AAS 32



AAC ??





AAC 21





AAC 11

About A Collection Dimensions



AAC 12 ECO

W51 x D50,5 x H78,5/SH46 cm

W51 x D52 x H77/SH46 cm



AAC 12

W51 x D50,5 x H78,5/SH46 cm



AAC 13 UPHOLSTERY

W51 x D50,5 x H78,5/SH46 cm

AAC 10

W51 x D52 x H77/SH46 cm



AAC 14

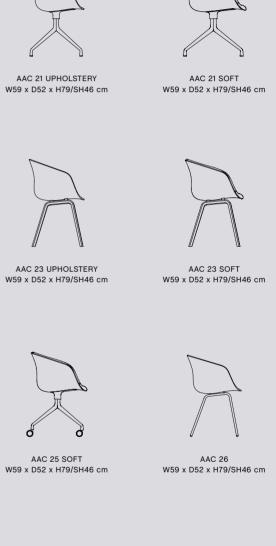
W51 x D52 x H77/SH46 cm

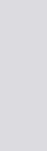
AAC 11 UPHOLSTERY

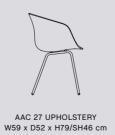
W51 x D52 x H77/SH46 cm











AAC 24

W59 x D52 x H79/SH46 cm

AAC 22 ECO

W59 x D52 x H79/SH46 cm



AAC 25 UPHOLSTERY

W59 x D52 x H79/SH46 cm



AAC 252

W69 x D69 x H79-91,5/SH44-56 cm

AAC 253 UPHOLSTERY

W69 x D69 x H79-91,5/SH44-56 cm

AAC 253 SOFT

W69 x D69 x H79-91,5/SH44-56 cm

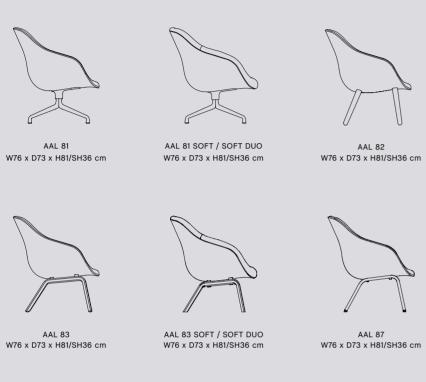
AAC 153 SOFT / SOFT DUO

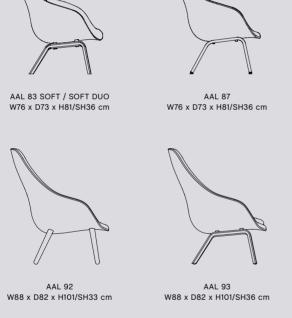
W62 x D63 x H83-95/SH42-56 cm

W62 x D63 x H88-100/SH44-56 cm

AAC 155 SOFT / SOFT DUO

W62 x D63 x H88-100/SH44-56 cm





AAL 82

AAL 82 SOFT / SOFT DUO

W76 x D73 x H81/SH36 cm

AAL 87 SOFT / SOFT DUO

W76 x D73 x H81/SH36 cm



AAL 91 W84 x D82 x H101/SH36 cm

AAL SOFA W150 x D73 x H81/SH40 cm



AAL 03 W66 x D50 x H32 cm



AAS 32 ECO LOW W47 x D43 x H75/SH65 cm



AAS 32 LOW W47 x D43 x H75/SH65 cm

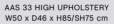


AAS 32 ECO HIGH W50 x D46 x H85/SH75 cm W50 x D46 x H85/SH75 cm



AAS 33 LOW UPHOLSTERY W47 x D43 x H75/SH65 cm







AAS 38 LOW W47 x D45 x H76/SH64 cm



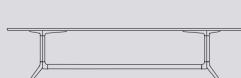
AAS 38 HIGH W50 x D48 x H85/SH74 cm



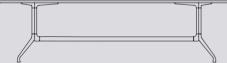
AAS 39 LOW UPHOLSTERY AAS 39 HIGH UPHOLSTERY W47 x D45 x H76/SH65 cm W50 x D48 x H85/SH74 cm







AAT 10 L220 x W105 x H73 cm





AAT 10

L180 x W90 x H73 cm

AAT 10 L160 x W80 x H73 cm



AAT 10 L280 x W90 x H73 cm





AAT 10

L180 x W105 x H73 cm

AAT 10 HIGH L160 x W80 x H95 cm

AAT 10 L220 x W90 x H73 cm



AAT 10 HIGH L160 x W80 x H105 cm





AAT 20 Ø110 x H73 cm

AAT 15 L80 x W80 x H73 cm

AAT 20 Ø128 x H73 cm

AAT 20

Ø80 x H73 cm

AAT 20 HIGH

Ø80 x H105 cm

AAT 20

Ø100 x H73 cm

AAT 15 HIGH

L80 x W80 x H105 cm

