

DESIGN BY BERTJAN POT

HAY

# PAPER CUBE LAMP COLLECTION

## HIGHLIGHTS

- Part of a progressive and technologically advanced lighting collection
- Elegant and functional cubed lamps with origami-inspired design
- The collection includes a table and a floor lamp
- Paper Cube has a flat-pack design that is easy to assemble
- Shade made of recycled PET bottles
- Designed for use with a replaceable standard retro fit LED bulb
- Qualified for contract use



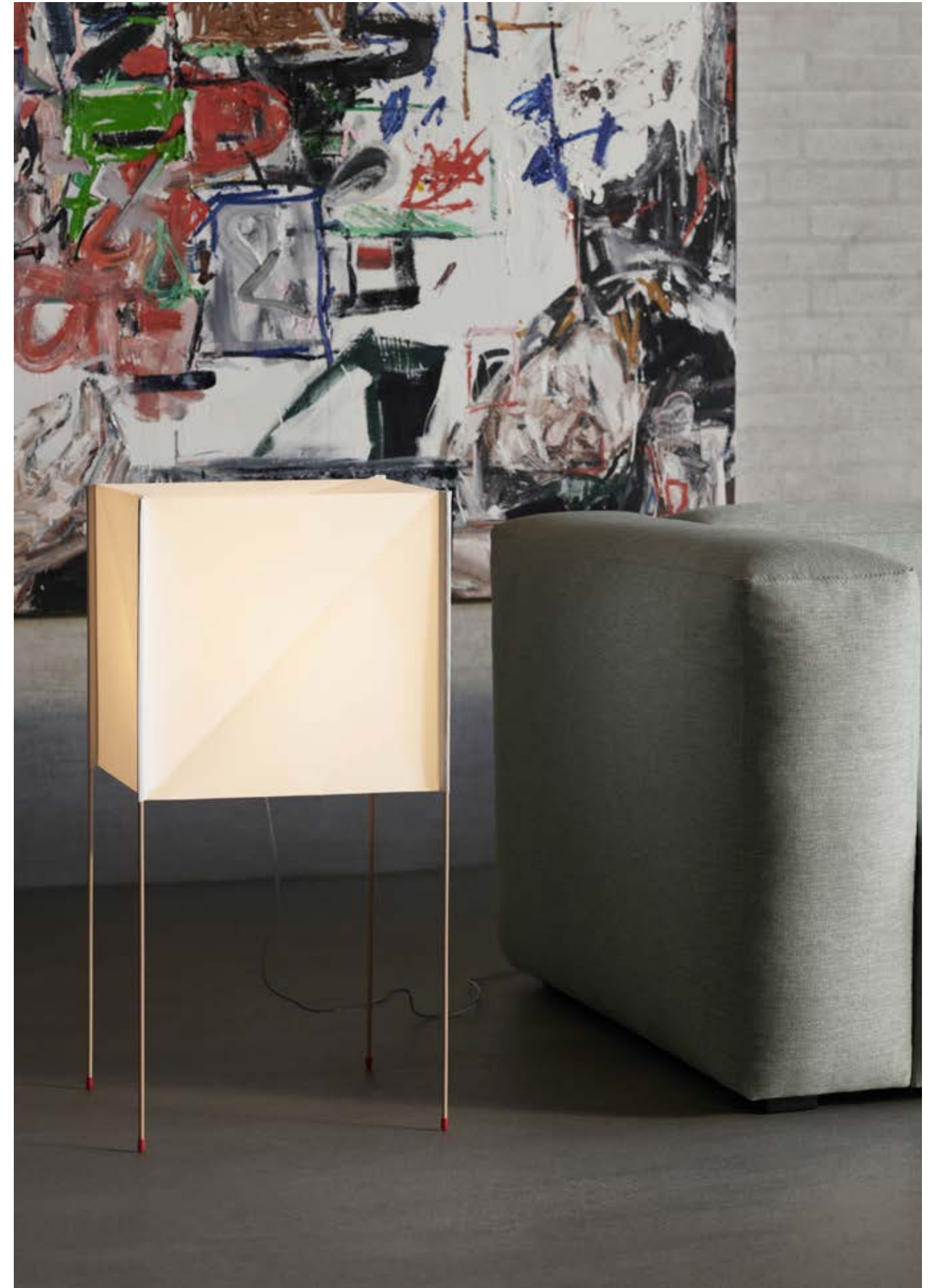
# PAPER CUBE LAMP COLLECTION DESIGN BY BERTJAN POT

Designed by Bertjan Pot, Paper Cube is a series of elegant and functional cubed lamps. Inspired by the mechanics of constructing folded paper ornaments, Paper Cube has a flat-pack design that is easy to assemble. The lamp shade is crafted from ECOPE™ derived from recycled PET bottles, creating a translucent, closed volume that emits a soft, ambient glow. Available in table and floor lamp versions with a cord and bulb socket, the lamps use a standard retrofit bulb and do not come supplied with a bulb. Paper Cube's clean design and warm, atmospheric light make it suitable for a variety of rooms at home, as well as restaurants, cafés and other public spaces

Bertjan Pot was born in 1975 in the Netherlands. He graduated from the Design Academy Eindhoven in 1998, before opening his own studio in Rotterdam. His work reflects his curiosity for materials, with the starting point of most products arising from material research. His desire to explore how things would function or look are the catalyst for his experiments, resulting in unique interior products that reflect his fascination for techniques, structures, patterns and colours. Bertjan Pot's work has exhibited in major cities worldwide and has won numerous international awards. For HAY, he has designed the Paper Cube Lamp Collection, Maxim Box and Bag, as well as curating the colourways in the Six-Colour Bag.



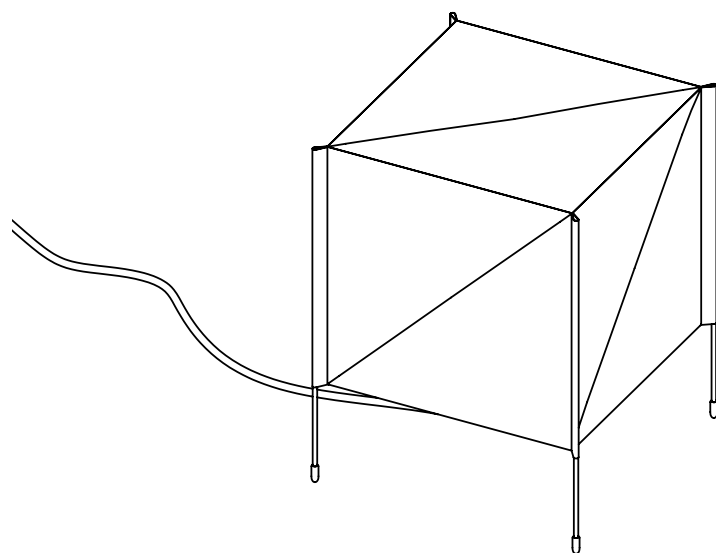
Bertjan Pot



Paper Cube Floor Lamp



Paper Cube Lamp comes as a floor lamp and a table lamp, making it suitable for many different applications and environments.



Inspired by Bertjan Pot's fascination with the mechanics of folded paper, Paper Cube Lamp has a simple yet innovative knock-down design.



The knock-down construction is easy to assemble, comprising folded recycled PET, and four wooden legs.







Paper Cube Floor Lamp



Paper Cube Floor Lamp





Paper Cube Table Lamp



Paper Cube Table Lamp



MATERIALS

SHADE  
Die cut ECOPET™, recycled PET bottles, 140g/sqm

BASE  
Varnished beech with TPE rubber feet

CORD  
Transparent PP

PRODUCT INFORMATION

DESIGN YEAR  
2022

COUNTRY OF ORIGIN  
China

OPTIONS  
Incl. UK Plug converter

COLOUR & FINISH

Please note that the colours are indicative



ECOPET™  
Paper

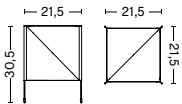


Varnished beech  
Base

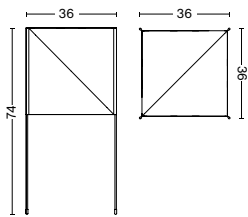


Coral red  
Rubber feet

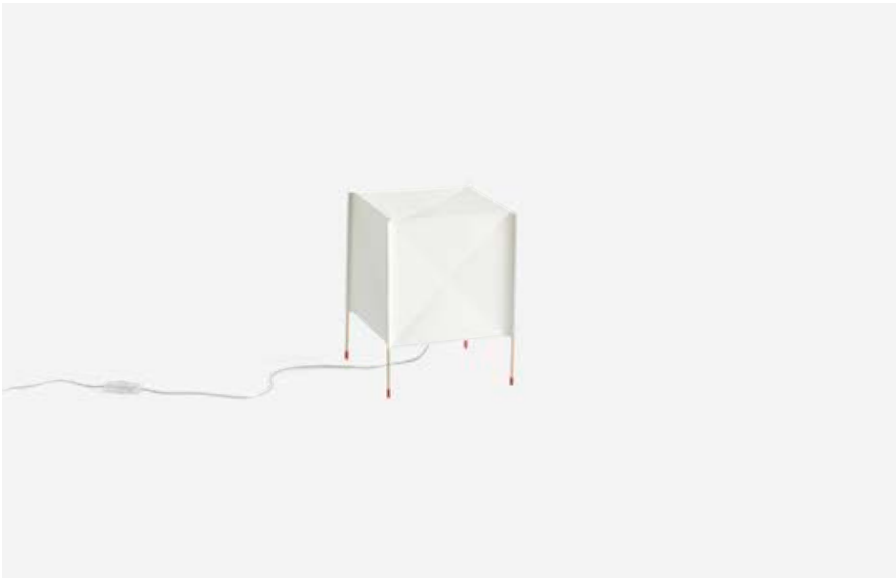
DIMENSIONS



PAPER CUBE TABLE LAMP  
Width 21,5 cm  
Depth 21,5 cm  
Height 30,5 cm  
Weight 0,18 kg



PAPER CUBE FLOOR LAMP  
Width 36 cm  
Depth 36 cm  
Height 74 cm  
Weight 0,36 kg



PAPER CUBE TABLE LAMP

TECHNICAL SPECIFICATION

RECOMMENDED LIGHT SOURCE  
LED E14 (A15) (EU) | LED E12 (US, included), 5-8W (max. 8W), 500-800lm, 2700K warm white  
Bulb not included

DIMMABLE  
No

POWER SUPPLY  
220-240V AC at 50/60Hz

IP  
20

CORD LENGTH  
240 cm

SWITCH  
Inline switch, transparent

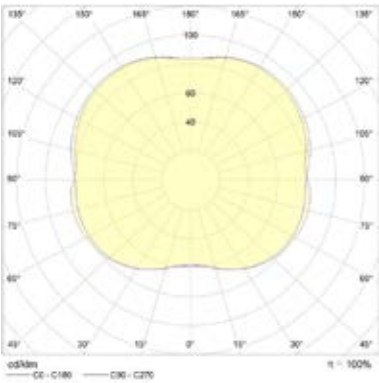
TEST SPECIFICATION OUTPUTS

Photometrics and the test specification shown is taken using the recommended LED bulb fitted in the production luminaire

LUMEN (LM)  
400-500lm

KELVIN (CCT) & CRI (1-100)  
The levels will vary depending on the type of bulb used in the lamp

PHOTOMETRICS





PAPER CUBE FLOOR LAMP

TECHNICAL SPECIFICATION

RECOMMENDED LIGHT SOURCE  
LED E27 (A19) (EU) | LED E26 (US, included), 10-13W (max. 15W), 1000-1500lm, 2700K warm white  
Bulb not included

DIMMABLE  
No

POWER SUPPLY  
220-240V AC at 50/60Hz

IP  
20

CORD LENGTH  
250 cm

SWITCH  
Inline floor switch, transparent

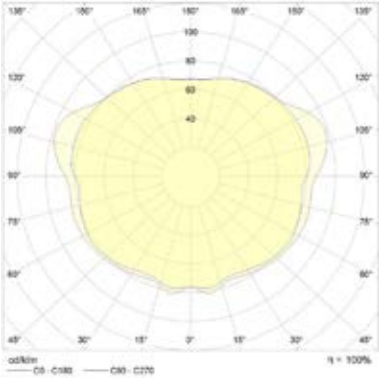
TEST SPECIFICATION OUTPUTS

Photometrics and the test specification shown is taken using the recommended LED bulb fitted in the production luminaire

LUMEN (LM)  
500-600lm

KELVIN (CCT) & CRI (1-100)  
The levels will vary depending on the type of bulb used in the lamp

PHOTOMETRICS





CERTIFICATES

ETL APPROVED  
This product has been assessed and complies with the essential requirements of the certificate.

CE APPROVED  
This product has been assessed and complies with the essential requirements of the relevant European directives.

LED        IP20                

Tested according to the following European EN IEC standards which relate specifically to electrical lighting products including:

- EN 55015 (radio disturbance)
- IEC 60598-2-4 (portable luminaires)
- IEC 60598-1 (general requirements)

